

"The Old Reliable"

¶ On November 15th the Dorris Grocery will have been twenty-five years in its present location, and we have just renewed our lease for a long period.

### Part of the Dorris Line

Cross and Blackwell	Cream of Wheat Co.
Olive Oil and Pickles.	Kellogg's Corn Flakes.
Joseph Campbell Co.	Royal Baking Powder.
Beans and Soups.	Swift & Co.
W. H. Cunningham Co. Pickles.	Hams and Bacon.
California Fruit Cannery Assn.	Sommer-Richardson
Dunbar's Shrimps.	Candies.
E. R. Durkee & Co.	Scudder Syrup Co.
R. E. Funsten Dried Fruit Co.	Maple Syrup.
D. Ghirardelli Co.	The Shredded Wheat Co.
Chocolate and Cocoa.	A. Schilling & Co.
Genesee Pure Food Co.	Teas, Spices, Extracts.
Jellies.	T. A. Snider Preserve Co.
Gebhardt Chili Powder Co.	Armour & Co.
Hawaiian Pineapple Co.	Meats, Grape Juice.
Hershey Chocolate Co.	American Olive Co.
Hunt Bros. Canned Fruits.	J. Burnett Extracts.
H. J. Heinz & Co.	Beaver Soap Co.
Pickles, Vinegar, etc.	Cudahy Packing Co.
Iglehardt Bros.	N. K. Fairbanks Co.
Swansdown Flour.	Scaps, Cottolene.
Munson Bros. Oil and Olives.	Jas. S. Kirk Co.
Walter Baker Co.	Wheatena Co.
Chocolate and Cocoa.	Chase & Sanborn's Coffee.
Kelly's Famous Hardwheat Flour.	Hill Brothers' Coffee.
Thomas J. Lipton's Teas.	J. A. Folger Coffee.
Morton Salt Co.	Barrington Hall Coffee.
McLaren Imperial Cheese Co.	G. Washington Coffee Co.
Franklin MacVeagh & Co.	M. J. Brandenstein Coffee.
General Groceries.	Borden's Condensed Milk Co.
Price Baking Powder Co.	Bishop & Co.
Procter & Gamble.	Crackers, Jellies, Jams.
Soaps and Crisco.	National Biscuit Co.
Pacific Creamery Co.	Crackers and Cakes.
Lily Milk.	Johnson Educator Cracker Co.
Pacific Coast Syrup Co.	Beech nut Packing Co.
Jams, Jellies, Syrups.	California Paste Co.
Quaker Oats Co.	Vermicelli, Spaghetti, etc.

¶ The immense and regularly growing business of this store, especially since January 1, 1915, when we inaugurated our "cash system", is due to our store policy, as much as to the quality of our groceries.

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- 1st. Our **CASH SYSTEM**—giving you 5% off from regular market prices, saves \$5 for you on every \$100. You get the discount when you make your purchase—no waiting for a rebate—no premium scheme. Or you can get your discount in advance by buying the convenient coupon books—\$3, \$5, \$10, \$15 or \$25, sold at 5% discount.
  - 2nd. We "make good" gladly. No sale or transaction considered closed until the customer is completely satisfied. Refunds or exchanges on unsatisfactory goods promptly and cheerfully made. We do not question your word.
  - 3rd. An immense stock, whose freshness and completeness is made possible only by the great volume of our business. You can always depend upon our being able to fill your order.
  - 4th. Our aim is to keep our sales and delivery force so complete and effective that your orders will always receive prompt, careful attention and dependable delivery. Dorris customers are seldom disappointed.
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### DEALERS!

Our cash basis enables us to give you a 2% cash discount from the regular wholesale prices. We can fill any wholesale order, large or small, and give you a good selling profit.

We want YOU to trade at this store.  
You'll like our Groceries, Service and Methods.

# J. W. DORRIS, Cash Grocer

East Side Order Department  
Telephone 1691

West Side Order Department  
Telephone 524

Front or Fruit Department  
Telephone 1692

Wholesale Department  
Telephone 1693

Business Office  
Telephone 1694

Our Mail Order Department gives good service to both retail and wholesale customers, no matter where located.